City of Rowlett Street Naming Policy

The purpose of this document is to set standards for GIS Street Naming review, by providing guidelines by which street names can be assigned, recorded, and maintained.

Street Naming Policy

Below is a list of reasons to reject a street name:

- Street already exists on approved/reserved list.
- Two roads have the same name (ex. Pecan Lane and Pecan Street).
- Two roads have similar-sounding names (ex. Beech and Peach or Beach).
- Each road has the different name throughout its entire length.
- Directionals, numbers, special characters and punctuation is included in the name (ex. N, S, NE, 1, 2, 3, +, ?, &, ', %, periods, hyphens, quotes or apostrophes).
- Name using direction (ex. Northwood Blvd).
- Street type missing (ex. Road, Drive, Blvd).
- Existing street name with a different suffix (ex. Sunset Drive and Sunset Road).
- Alternate spelling for existing/reserved street name (ex. Teel and Teal).
- Multiple-word Street names of more than three words/names, including suffix.
- Combination names of existing/reserved streets (ex. Preston Warren Parkway).
- A suffix being part of the street name (ex. Preston **Trail** Drive).
- Names not common in the English language avoid difficulties in communication to emergency services.
- Names not effecting a positive connotation.
- Names duplicating or sounding similar to existing names.
- Entire name exceeds 14 characters in length (due to sign-space limitations)
- All street suffixes must follow USPS standards as outlined here: https://pe.usps.com/text/pub28/28apc 002.htm

Recognized Street Types

Street Type	Ctroot Tuno		
	Street Type		
	Abbreviation		
AVENUE	AVE		
BEND I	BND		
BOULEVARD	BLVD		
BROOK	BRK		
CIRCLE	CIR		
COURT	СТ		
COVE	CV		
CROSSING 2	XING		
DRIVE	DR		
FALLS	FLS		
HIGHWAY	HWY		
HILL	HL		
LANE	LN		
MEWS	MEWS		
PARK	PARK		
PARKWAY	PKWY		
PINES	PNS		
PLACE I	PL	I/I/	IPII
PLAZA I	PLZ	V	
POINT	PT		
RIDGE	RDG		
ROAD	RD T	A	C
SPRINGS S	SPGS	A	
STREET S	ST		
TERRACE	TER		
TRAIL	TRL		
TURNPIKE	TPK		
VISTA '	VIS		
WAY '	WAY		

Streets without Street Type		
Street Name	Street Type Abbreviation	
AMERICAS CUP		
POINTE LOMA		
SUMMER SOLSTICE		